

# Mlu Manda

## Product Design Lead



### EXPERIENCE

#### Head: Product Design

Xiquel Group

July 2024 - Present

My role at Xiquel group is to form a design practice to aid the growing consultancy, Im also working on Ezra 360 a anything Relationship management solution that is being crafted at Xiquel group, all while overseeing all product development from a product management perspective ensuring that we deliver crucial features against various backlogs and roadmaps

#### Product designer

Standard Bank of South Africa

January 2023 - June 2024

My role at Standard bank as a product designer had the sole and special focus that brought together my skills as both ux and UI to help select product teams to bring to life some of their organisational goals, I worked in the API marketplace team, which went on to win the Digital Banker Award for best CX, I was also involved in the Design system team, focusing on iOS and Android library maintainence - where I introduce best practices in crafting and maintainence of component libraries. I was also involved in design leadership and mentorship in certain projects such as SB Mobile and Online store.

#### UX Designer

Telesure Investment Holdings

July 2021 - December 2022

At Telesure I was hired to work mostly on the Dial direct web refresh, but during the course of my tensure there I ended up working on the dial direct app when the organisation decided to roll back the daily rewards program, I worked on the conceptual DUO app which was later paused, I collaborated with a variety of stakeholders and colleagues

#### UX designer

Lov.Cash

October 2020 - April 2021

Collaborate closely with the Lov.Cash team (Designers, developers &Managers), maintaining clear lines of communication with key stakeholderswhile creating, improving wireframes, prototypes, style guides, user flows,and effectively communicating my interaction ideas Working on the Lov.Cash platform, I was mainly in charge of enhancements on the admin dashboard. My responsibilities included creating a design library of commonly used symbols, components colours, text, and layer styles for an efficient design workflow. I learned how to design icons for an app, work more efficiently on an icon grid, identify improperly placed pixels on the pixel grid, and correct those anomalies. Accomplishing the installation of the design library was a big win for me

#### UI designer

IQ Business Contracted to Nedbank

September 2019 - October 2020

As a UI Designer, I collaborate with product management and engineering to define and implement innovative solutions for the product direction, visuals and experience, Execute all visual design stages from concept to final hand-off to engineering. I conceptualize original ideas that bring simplicity and user-friendliness to complex design roadblocks, create storyboards, user flows, process flows, and site maps to effectively communicate interaction and design ideas. I also had to present and defend designs and key milestone deliverables to peers and executive level stakeholders. I also conducted user research and evaluate user feedback, I establish and promote design guidelines, best practices, and standards.

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Johannesburg

#### Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

#### Tools & Technologies

Figma, Sketch, Origami,

Axure, Invision, Abstract,

Zeplin, Google Analytics,

Amplitude, Fullstory...

#### Other Skills

HTML, CSS, jQuery

#### Languages

English (professional)

#### Social

mlumanda.co.za

linkedin.com/in/mlu-manda